

ABSTRACT

There is provided a system for appropriately determining a second trader as a partner of commercial transaction with a plurality of first traders, among a plurality of second traders according to a given rule. According to the commercial transaction management system of the present invention, a fourth processing unit 114 determines a "selection index", based on a first index according to "cost" needed for the commercial transaction for each of the first trader and each of the second trader, a second index according to time needed for the commercial transaction, and a third index according to quality of goods and the like of the second trader. Also, the fourth processing unit 114 selects the second trader as the partner of commercial transaction with the first trader, based on the selection index. Further, a fifth processing unit 115 determines a "received order content" of the second trader, based on a "placed order content" of the first trader recognized by a first processing unit 111. A communication processing unit 130 transmits the "received order content" to a second terminal device 220 of the second trader selected by the fourth processing unit.